

Student Name: Eshan Iyer.

Product: ~~Kulfi Iyer~~ MANGO KULFI.

Business Boot Camp Scoring Sheet

Rank each student from 1-5 (5 is the best possible score)

- 1. Did the student give a clear idea of his/her business and how it works? 1 2 3 4 5
- 2. Is this a business you would invest capital in? 1 2 3 4 5
- 3. Is this product or service advantageous to the market? 1 2 3 4 5
- 4. Is the product or service unique? 1 2 3 4 5
- 5. Did the student give a clear idea of a target market? 1 2 3 4 5
- 6. Is the price too high/low? 1 2 3 4 5
- 7. Would you want to work with this person based on personality? 1 2 3 4 5
- 8. Was the presenter confident? 1 2 3 4 5
- 9. Is mark-up cost discussed in the presentation? 1 2 3 4 5
- 10. Did the students discuss how big the overall market is? 1 2 3 4 5
- 11. Was the prototype applicable; did it work? 1 2 3 4 5 ✓✓✓
- 12. Is the participant knowledgeable about the competition? 1 2 3 4 5 ✓

Brogan - the product which was super tasty. ✓✓ Good story
 Personality. Was some dec potential.

Please provide comments about each

participant:

GTM - Kids (3-16) Target.
 Adults (18-21).

✓ Thanks for the product ✓.

✓ G.T.M - Is this well recognized in the India com

- ✓ You to the market. (Exhausting) Niche Business (Lobby).
- ✓ Market come to you
- ✓ Pat o - local resistance.

Student Name: Eshan Iyer

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All natural?

Please provide comments about each participant:

- 1) "Organic" Term - See inspectors again
- 2) Will this need to be approved by FDA
- 3) What is the nutritional information
- 4) 223 cost dollars
- 5) Advertising using social media etc.

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Product: Kulkis Cream

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High-Level of Maturity



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Very Good Presenter

Please provide comments about each participant:

Nut-free kulkis

Orange

Organic, tasty

Strawberry

Main competitor is Kavira's

Ice cream truck

~~Product~~ Student Name: Kulfi Kream

~~Name~~ Product: Esham Iyer

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Please provide comments about each

participant: great presentation, confidence,
need to work on the ~~cost~~ equipment additional cost.

